Appendix 4

PROJECT INITIATION DOCUMENT

West Berkshire Public Health and Wellbeing

<insert name="" project=""></insert>	
Date:	
Health and Wellbeing Priority:	
Public Health Outcome Framework Indicators:	
Author:	

Page 1 of 6

Completion Suggestions

Think in terms of bullet points

Document generally should be no more than 10 pages

Use plain English

1. Project Background / Context

Provide a brief description of the background to the project and any relevant historical and strategic information. Include details of how the project addresses the Health and Wellbeing priorities.

There should be a brief statement of the problem, opportunity, or local need that the project is to address.

Identify evidence that this project will be effective and how it demonstrates value for money

2. Objectives

What are the objectives / what is the project going to do?

3. Project Scope

What's in scope / what's not And why

4.	Constraints
	Limitations on the project eg time / funding / personnel /
5.	Assumptions
	Set out any assumptions that you are making in relation to the planned project e.g.:
	This list is by no means exhaustive and you should list as many assumptions as you can.
6.	Outline Business Benefits
	 Summarise the key benefits of the project. Explain the reasons for the selection of the chosen solution (where appropriate).
	 Describe how this project supports the West Berkshire Health and Wellbeing priorities and Public Health Outcome Framework indicators.
	 What are the outputs - what are the results of the activity What are the outcomes – what difference is it going to make to the customer
	Include Return On Investment Information here.
7.	Project Approach / What are you going to do and how you will do it

8.	Project Budget			
Ο.	Project Budget			
	Description		Year 1 Sept 2013-March 2014	Year 2 April 2014 – March 2015
	Total			
	costs. Identify start and finish data Where do the figures come from,	te. NB project		
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9	costs. Identify start and finish data. Where do the figures come from, Project Plan and milestones Identify the key milestones / delithe key final outcome at the end Project stage or	verables of the	cannot go on beyor tions ? e project. Show key	outputs along the way Anticipated

What are the governance arrangements? Roles and responsibilities

Project Board

Position	Name	Title
Project Sponsor		
Project Manager		

Key Project Team Members

Name	Role	Title	Service Unit

Roles and Responsibilities

11. Project Communication Plan

The communications plan identifies all stakeholders and partners and outlines their information needs, plus any information needed from them, by the project

. Project Stakeholders

Name	Role	Title	Service Unit

12. Risks

Risk	Likelihood 1 (low) - 5	Impact 1 (low) -5	Mitigation	Person Responsible